

LEVERAGE Video Management Suite

About Leverage Information Systems



Leverage Information Systems delivers a wide-range of security solutions and services to both public and private organizations. The LEVERAGE Video Management Suite is designed specifically to actively assist law enforcement with improving public safety within the areas they police. The solution provides officers with real-time actionable intelligence to stop crimes in progress as well as forensic evidence for assisting in criminal investigations and prosecution.

LEVERAGE VMS key benefits:

- **Force Multiplication:** increasing Law Enforcement reach with the existing staff
- **Citizen Quality of Life:** lowering crime rates, increasing arrests ratios and closing more cases
- **Rapid Return on Investment:** solving crime incidents in less time and at a lower cost

Ask the leadership for any city about public safety and they will say it is a top priority. Because it is tightly connected to the community's view of their quality of life, city leadership (city managers, council members and police chiefs) dedicate countless hours to the topic. Their ultimate goal is to increase community quality of life by exceeding citizen expectations around public safety.

One way to ensure public safety is to put enough police officers on the street so that their presence at any given time acts as a strong crime deterrent. But this is very costly and therefore not a realistic solution in the current economy. The challenge that virtually every city is facing today is a noticeable decrease in funding across the board. These decreases are so dramatic that even police and fire departments are being forced to trim budgets.

The logical question city leaders are now asking is how can they maintain and/or improve public safety when there are fewer dollars allocated to the task? The answer to this question is to utilize technology to leverage and advance their existing police force, making it more proactive and therefore, more productive. Leverage Information Systems™ (LEVERAGE) delivers a wide-range of security solutions and services to both public and private organizations. Once implemented, the LEVERAGE Video Management Suite (LEVERAGE VMS) will provide key benefits in the areas of: Force Multiplication, Citizen Quality of Life and Rapid Return on Investment.

Force Multiplication

Real-time Tactical Surveillance has proven to be an effective and productive addition to any Law Enforcement agency. Today, officers are limited in number and they cannot be in more than one place at a time. If an incident takes place where there is no enforcement present, it is usually over by the time the responding officer arrives at the scene. When this happens, the police are then thrown into a mode of collecting evidence and searching for the individuals responsible.

Placing a network of full motion (pan/tilt/zoom) and strategically placed fixed cameras in known city "hot spots" will act as a force multiplier by continuously pushing video from these areas on a 24/7 basis. Unlike traditional DVR and VCR technology, this real-time video is immediately viewed for possible action by any and all individuals tasked with monitoring these surveillance cameras. Incidents that take place in areas serviced by LEVERAGE tactical surveillance cameras are viewed while the event is occurring. Officers are dispatched to the area with complete knowledge of situation (nature of the incident, number of people involved, individuals responsible etc.). And, in the event that a perpetrator exits a crime scene using a path monitored by LEVERAGE surveillance cameras, they are never out of site. LEVERAGE cameras push location information in real-time to dispatch, which is immediately provided to the officer in pursuit. Integrating LEVERAGE VMS into an existing Law Enforcement organization allows dispatchers to provide responding officers much needed information to handle any incident proactively and as safely as possible. LEVERAGE VMS adds the notion of "virtual police" to an existing police force, allowing the department to execute more efficiently and effectively.

Citizen Quality of Life

Citizens want to feel confident about their safety both inside their homes and while out in their community. Depending on the numbers, the city's crime statistics can either bolster or erode citizen confidence and therefore, their quality of life. Put simply, public safety is tightly connected to an individual's view of their quality of life within their city.

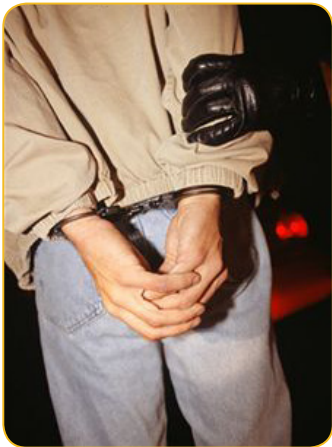
Crime Prevention and Intervention: LEVERAGE surveillance cameras combine with dispatch to actively deter nuisance crime. A point and click-to-zoom camera allows dispatch to view and quickly react to situations by sending an officer to the scene when necessary. Adding one-way audio to the camera steps up surveillance effectiveness. Dispatch is now able to communicate directly to individuals in the act of a crime – in real-time. In most cases, the individual will stop what they are doing and leave the scene as soon as they hear the audio come through. Very shortly, it becomes widely known where active cameras have been placed throughout the city. And when this happens, the area under surveillance maintains itself free of nuisance crimes. This “virtual policing” offloads more expensive manpower to concentrate on issues that require professionally trained officers.



Crime Suppression: Surveillance cameras will not prevent all crimes from happening. But they will help law enforcement to efficiently solve more cases. Video taken of individuals committing crimes such as burglary, drunken driving, assaults – and even hit and runs provides forensic assistance to the District Attorney’s office. In many cases, Leverage surveillance cameras follow individuals leaving a crime scene, enabling dispatch to provide officers with turn by turn instruction while in pursuit. In all cases, video provides the necessary forensics to positively identify individuals who have been recorded committing a crime. Cameras will also catch incidents that would otherwise go unnoticed such as a driver under the influence switching seats with the passenger after a hit and run accident.

Rapid Return on Investment

Maintaining a police force is an expensive proposition. Depending on the location, the fully loaded cost of adding a professionally trained officer to a police force can easily reach \$75k to \$150k or more per year in salary alone. And at any given time, a city’s police force will experience a percentage of their officers unable to perform their job due to injury or illness. Providing the dispatch team with an intelligent yet economical tool that empowers them to become “virtual officers”, they add exponential value to the police force at large. Both dispatch and the officers become more productive through this new intelligent policing. LEVERAGE VMS works together with law enforcement to increase prevention and suppression of crime without adding additional headcount.



Cameras pre-exist in many places within most cities. It is not unusual to find stationary cameras in banks, stores and other commerce oriented businesses. LEVERAGE VMS allows the solution to be easily integrated into existing camera networks. This asset sharing between LEVERAGE surveillance network and the pre-existing camera network broadens the security reach of the overall installation. Once agreements are in place to share existing camera networks, dispatch is able to add enhanced security and peace of mind to all owners of these combined assets.

Summary

Implementing a successful tactical surveillance system that offers consistent and measureable results requires careful partner selection. The right partner will have a solid track record that demonstrates their knowledge and ability to integrate components from various suppliers (i.e. cameras, networking, audio and network video recorders). Furthermore, this partner will not be a stranger to the requirements, policies and processes of Law Enforcement agencies. But equally important, the partner should measure its success based on customer satisfaction.

Because of our high rate of success in planning and implementing trusted tactical surveillance systems that work, LEVERAGE has become well known and respected in this space. Our team of professionals works closely with our customers to ensure their surveillance system meets or exceeds all expectations. For a list of our satisfied customers or for more information about LEVERAGE VMS please call (800) 825-6680.



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